

# 12th Annual Spring-Tacular

Bringing Home to Everyone



## **Presenting Sponsor: \$12,000 – Co-Presenting Sponsorships available at \$12,000 each**

- Organization is part of the official event name (i.e. 12th annual Spring-Tacular Presented by Sponsor Name and Sponsor Name).
- Organization logo displayed prominently on all event materials including: event flyer, Abby's House website, online auction site, all event emails, Abby's House Monthly e-Newsletter and social media platforms.
- Organization name and logo displayed in event program and print and digital signage at the event.
- Feature spotlight in the Abby's House Summer Newsletter (8,000+ mailed).
- Organization prominently highlighted in press release to local media about the event.
- Opportunity for organization to have a representative speak during the event speaking program.
- Special behind-the-scenes tour and lunch at Abby's House to see the impact of your support in action.
- Opportunity to distribute promotional materials and/or tabling at the event.
- Collaborate with Abby's House to create 3 unique social media posts to promote your organization, share philanthropic efforts, and unique partnership with Abby's House.
- Complimentary admission to event for up to six (6) guests.

## **Leadership Sponsor: \$8,000**

- Organization logo displayed on event materials including: Abby's House website, online auction site, event emails, Abby's House Monthly e-Newsletter and social media platforms.
- Organization name and logo displayed in event program and print and digital signage at the event.
- Organization name highlighted in Press Release to local media about the event.
- Special behind-the-scenes tour at Abby's House to see the impact of your support in action.
- Opportunity to distribute promotional materials and/or tabling at the event.
- Collaborate with Abby's House to create 2 unique social media posts to promote your organization, share philanthropic efforts, and unique partnership with Abby's House.
- Complimentary admission to event for up to four (4) guests.

## **Investing Sponsor: \$5,500**

- Organization logo displayed on event materials including: Abby's House website, online auction site, event emails, Abby's House Monthly e-Newsletter and social media platforms.
- Organization name and logo displayed in event program and print and digital signage at the event.
- Special behind-the-scenes tour at Abby's House to see the impact of your support in action.
- Collaborate with Abby's House to create 1 social media posts to promote your organization, share philanthropic efforts, and unique partnership with Abby's House.
- Complimentary admission to event for up to four (4) guests.

## **Community Sponsor: \$3,000**

- Organization name and logo displayed on event materials including the following: Abby's House website, online auction site, Abby's House e-Newsletter, social media, event program and digital event slideshow.
- Complimentary admission to event for up to two (2) guests.



## **Contributing Sponsor: \$1,000**

- Organization name displayed on event materials including the following: Abby's House website, online auction site, Abby's House e-Newsletter, social media, event program and digital event slideshow.
- Complimentary admission to event for up to two (2) guests.

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Please complete this sponsorship form and return with payment by April 8, 2025 to receive full benefits. If joining as a sponsor after April 15th, your company may not be eligible for all benefits.

Artwork and logos should be submitted to [events@abbyshouse.org](mailto:events@abbyshouse.org) no later than April 15, 2025 and should be in the following format: Hi-res (at least 300 dpi) PNG, JPEG, or EPS files.

**Business/Individual Contact Information:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**State how your company's name should appear (if different):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Contact Email and/or Phone:** \_\_\_\_\_

**Facebook Handle:** \_\_\_\_\_ **Twitter (X) Handle:** \_\_\_\_\_

**Instagram Handle:** \_\_\_\_\_ **LinkedIn Handle:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Today's Date:** \_\_\_\_\_

**Pay Your Sponsorship Online!**

For faster processing, fill out the Sponsorship Agreement online at [abbyshouse.org/sponsorships](http://abbyshouse.org/sponsorships)

OR

Mail completed form and payment to Jennifer Spicer.

Checks made payable to Abby's House.

Abby's House

ATTN: Jennifer Spicer

52 High Street

Worcester, MA 01609



*For questions, contact Jennifer Spicer, at 508-756-5486 ext. 239 or [jennifer@abbyshouse.org](mailto:jennifer@abbyshouse.org)*

Your support directly benefits the women and children who call Abby's House home. Thank you for your commitment and support!



# SPONSOR BOTH EVENTS AND SAVE!

NEW THIS YEAR! Get 5% off your top sponsorship level when you choose to sponsor both Spring-Tacular and 5K.

*Select one sponsorship level for each event*

## 12th Annual Spring-Tacular: Bringing Home to Everyone

- Presenting Sponsor: \$12,000
- Leadership Sponsor: \$8,000
- Investing Sponsor: \$5,500
- Community Sponsor: \$3,000
- Contributing Sponsor: \$1,000

## 16th Annual Abby's House 5K

- Presenting Sponsor – \$8,000
- Platinum Sponsor – \$5,500
- Gold Sponsor – \$3,000
- Silver Sponsor – \$1,250
- Friends of Abby's House – \$750

Total of both packages selected: \_\_\_\_\_

### ***Payment***

Organizations sponsoring both Spring-Tacular and 5K will receive a 5% discount on the higher-value sponsorship tier.

**Calculating Your Discount:** Please apply the 5% discount to the sponsorship tier with the higher value. For example, if one tier is \$5,000 and the other is \$3,000, the 5% discount is taken from \$5,000.

Total of both packages selected with 5% discount: \_\_\_\_\_

Mail completed form. Checks made payable to Abby's House.

Abby's House  
ATTN: Jennifer Spicer  
52 High Street  
Worcester, MA 01609

### **Pay Your Sponsorship Online!**

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For any questions, contact Jenn Spicer, Director of Development & Communications at (508) 756-5486 X239 or [jennifer@abbyshouse.org](mailto:jennifer@abbyshouse.org)

