

15TH ANNUAL 5K *Hybrid Run/Walk* Sponsorship Opportunities

October 12th - 19th 2024



Presenting Sponsor - \$7,500

- Title of the event includes sponsor name
- Company logo on all event materials including: event flyer, website, registration site, online auction site, all event emails (5,000+ subscribers), and social media
- Company featured social media post across all social platforms (5,900+ followers)
- Feature spotlight in the Abby's House Fall Newsletter (8,000+ mailed)
- On-site signage at the in person event
- Option to write guest blog featuring your business' partnership with Abby's House
- Company highlighted in Press Release to local media about the event
- Opportunity to deliver welcome address at the virtual and in-person event
- Complimentary race entry for up to ten (10) participants

Platinum Sponsor - \$5,000

- Company logo on all event materials including: event flyer, website, registration site, online auction site, all event emails (5,000+ subscribers), and social media
- Company featured social media post across all social platforms (5,900+ followers)
- Logo featured on lawn sign at in-person race
- Feature spotlight in an Abby's House Fall e-Newsletter
- Option to write guest blog featuring your business' partnership with Abby's House
- Company mentioned in Press Release to local media about the event
- Acknowledged by name in speaking program announcements during the event
- Complimentary race entry for up to six (6) participants

Gold Sponsor - \$2,500

- Name will appear on event materials including: Abby's House website, Racewire registration site, online auction site, and all event emails (5,000+ subscribers)
- Name featured in a social media post across Abby's House social platforms
- Logo featured in an Abby's House Fall e-Newsletter
- Logo featured on lawn sign at in-person race
- Complimentary race entry for up to three (3) participants

Silver Sponsor - \$1,000

- Logo will appear on Abby's House website and registration site
- Name will appear in 3+ event emails (5,000+ subscribers)
- Name featured on lawn sign at in-person race
- Complimentary race entry for one (1) person

Friends of Abby's House - \$500

- Name will appear on Abby's House website and Racewire registration site
- Name will appear in 2+ event emails (5,000+ subscribers)

15TH ANNUAL 5K *Hybrid Run/Walk* Sponsorship Agreement

October 12th - 19th 2024



Please complete this sponsorship form and return with payment by September 1, 2024 to receive full benefits. If joining as a sponsor after September 15th, your company may not be eligible for all benefits.

Artwork and logos should be submitted to events@abbysHouse.org no later than September 15, 2024 and should be in the following format: Hi-res (at least 300 dpi) PNG, JPEG, or EPS files.

Business/Individual Contact Information:

Business Name: _____

State how your company's name should appear (if different): _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Contact: _____

Contact Email or Phone: _____

Facebook Handle: _____ Instagram Handle: _____

Twitter Handle: _____ LinkedIn Handle: _____

Signature: _____ Today's Date: _____

Mail completed form and payment to Jennifer Spicer. Checks made payable to Abby's House.

Abby's House
ATTN: Jennifer Spicer
52 High Street
Worcester, MA 01609

[Pay Your Sponsorship Online!](#)

For faster processing, fill out the Sponsorship Agreement online at abbysHouse.org/donations/sponsor-5k.



PAY ONLINE!

For any questions, contact Jenn Spicer, Director of Development & Communications at (508) 756-5486 X239 or jennifer@abbysHouse.org

Your support directly benefits the women and children who call Abby's House home. Thank you for your commitment and support!