



Sponsorship Opportunities

17TH ANNUAL 5K *Hybrid Run/Walk*

October 10 - 17, 2026

Presenting Sponsor - \$8,000

- Organization is part of the official event name (i.e. 17th Annual Abby's House 5k Presented by Sponsor Name and Sponsor Name)
- Organization logo on all event materials including: event flyer, website, registration site, online auction site, all event emails (6,000+ subscribers), social media, and commemorative tee shirt
- Organization featured on social media posts across all social platforms (9,000+ followers)
- Option to host a branded on-course water station
- Feature spotlight in the Abby's House Fall Newsletter (8,000+ mailed)
- Logo on on-site signage at the in-person event
- Opportunity to distribute promotional materials on race day
- Organization highlighted in press release to local media about the event
- Acknowledged by name in speaking program announcements during the event
- Complimentary race entry for up to ten (10) participants

Platinum Sponsor - \$5,500

- Organization logo on all event materials including: event flyer, website, registration site, online auction site, all event emails (6,000+ subscribers), social media, and commemorative tee shirt
- Organization featured social media post across all social platforms (9,000+ followers)
- Option to host a branded on-course water station
- Logo featured in an Abby's House e-Newsletter
- Logo on on-site signage at the in-person event
- Opportunity to distribute promotional materials on race day
- Organization mentioned in Press Release to local media about the event
- Complimentary race entry for up to six (6) participants

Gold Sponsor - \$3,000

- Organization logo on all event materials including: event flyer, website, registration site, online auction site, all event emails (6,000+ subscribers), social media, and commemorative tee shirt
- Organization featured in a social media post across Abby's House social platforms (9,000+ followers)
- Logo featured in an Abby's House Fall e-Newsletter
- Logo on on-site signage at the in-person event
- Opportunity to distribute promotional materials on race day
- Complimentary race entry for up to three (3) participants

Silver Sponsor - \$1,250

- Organization logo will appear on event materials including: Abby's House website, registration site and online auction site.
- Name will appear in 3+ event emails (6,000+ subscribers)
- Organization name on on-site signage at the in-person event
- Complimentary race entry for one (1) person

Friends of Abby's House - \$750

- Organization name will appear on Abby's House website and registration site
- Organization name will appear in 2+ event emails (6,000+ subscribers)





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Please complete this sponsorship form and return with payment by September 1, 2026 to receive full benefits. If joining as a sponsor after September 15th, your company may not be eligible for all benefits.

Artwork and logos should be submitted to events@abbyshouse.org no later than September 15, 2026 and should be in the following format: Hi-res (at least 300 dpi) PNG, JPEG, or EPS files.

Business/Individual Contact Information:

Organization Name: _____

State how your company's name should appear (if different): _____

Sponsorship Level Chosen: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Contact: _____

Contact Email and/or Phone: _____

Facebook Handle: _____ Twitter (X) Handle: _____

Instagram Handle: _____ LinkedIn Handle: _____

Signature: _____ Today's Date: _____

Mail completed form and payment to Annie Babineau.

Checks made payable to Abby's House.

Abby's House
ATTN: Annie Babineau
52 High Street
Worcester, MA 01609

For questions, contact Annie Babineau, at 508-756-5486 ext. 235 or annie@abbyshouse.org.

Your support directly benefits the women and children who call Abby's House home.
Thank you for your commitment and support!

