



Abby's House 5K Run/Walk Sponsorship Letter
Saturday, October 19, 2019 at West Boylston Middle/High School
West Boylston, MA

We cordially invite you to participate as a sponsor of the Abby's House 5K Run/Walk. This event will raise critical funds to provide homeless, abused, and low-income women and their children a safe and welcoming place to stay. The event will be held on **Saturday, October 19, 2019** at the West Boylston Middle/High School in West Boylston, MA.

Sponsorship Levels and Benefits

_____ **Presenting Sponsor: \$5,000**

- Prominent display of logo on race t-shirt (logo and name provided by sponsor **by 9/16**)
- Opportunity to host a table at the event to showcase your business or organization
- Opportunity to display a banner at the event provided by sponsor and approved by Abby's House
- Logo on signage at the starting/finishing line the day of the event
- Opportunity to provide branded items for inclusion in the race goodie bags must be provided to and approved by Abby's House **by 9/16**
- Stated as the Presenting Sponsor during the announcements on race day
- Prominent logo placement on the Abby's House website, Facebook page, and e-newsletter
- Ability to write a guest blog featuring your business, highlighted on Abby's House website and social media (contact Colleen McGoldrick if interested in opportunity– colleen@abbyshouse.org)
- 10 complimentary race entries

_____ **Platinum Sponsor: \$2,500**

- Logo on race t-shirt (logo and name provided by sponsor **by 9/16**)
- Opportunity to display a banner at the event provided by sponsor and approved by Abby's House
- Logo on signage at the starting/finishing line the day of the event
- Opportunity to provide branded items for inclusion in the race goodie bags must be provided to and approved by Abby's House **by 9/16**
- Mentioned in announcements on race day
- Logo placement on the Abby's House website, Facebook page, and e-newsletter
- Ability to write a guest blog featuring your business, highlighted on Abby's House website and social media (contact Colleen McGoldrick if interested in opportunity– colleen@abbyshouse.org)
- 5 complimentary race entries

_____ **Gold Sponsor: \$1,000**

- Name listed on race t-shirt (name provided by sponsor **by 9/16**)
- Name on signage at the starting/finishing line the day of the event
- Opportunity to provide branded items for inclusion in the runner goodie bags must be provided to and approved by Abby's House **by 9/16**
- Mentioned in announcements on race day
- Name placement on the Abby's House website, Facebook page, and e-newsletter

**See back for more information*

- Ability to write a guest blog featuring your business, highlighted on Abby's House website and social media (contact Colleen McGoldrick if interested in opportunity– colleen@abbyshouse.org)

_____ **Silver Sponsor: \$500**

- Mentioned in announcements on race day
- Business name listed on the Abby's House website, Facebook page, and e-newsletter
- Opportunity to provide branded items for inclusion in the runner goodie bags must be provided to and approved by Abby's House by **9/16**
- Ability to write a guest blog featuring your business, highlighted on Abby's House website and social media (contact Colleen McGoldrick if interested in opportunity– colleen@abbyshouse.org)

_____ **Friends of Abby's House 5K: \$250**

- Business name listed on the Abby's House website, Facebook page, and e-newsletter
- Opportunity to provide branded items for inclusion in the runner goodie bags must be provided to and approved by Abby's House by **9/16**

Sponsorship forms and payment must be submitted by September 16, 2019. *Please write Abby's House 5K Sponsorship in the memo portion of your check.* Checks should be made payable to Abby's House and mailed to:

Abby's House

Attn: Kelly Whalen

52 High Street

Worcester, MA 01609

We hope you'll participate in the race and form a team! Participants can register for the Abby's House 5K at:

abbyshouse.racewire.com

Proceeds from the race directly benefit the women and children who call Abby's House home. Thank you for your commitment and support!