



Benefits of Sponsorship

8th Annual Abby's House Spring-Tacular

Lighting the Way for Safety, Healing and New Beginnings for 45 Years

7-day Hybrid Celebration & Online Auction

May 7 - 13, 2021

Presenting Sponsor: \$10,000

- Business/company will be part of the official event name (i.e. Sponsor Name presents the 8th annual Spring-Tacular)
- Business/company name AND logo appears first/most prominently on all Spring-Tacular marketing (Abby's House website, press releases, printed materials, social media and hybrid/virtual program)
- Business/company name AND logo appears on the Spring-Tacular online auction page at www.32auctions.com/abbyshouse2021
- Business/company to provide opening remarks from the podium at the beginning of the speaking program
- Ability to write a guest blog featuring your business, highlighted on Abby's House website and social media (contact Colleen McGoldrick if interested in opportunity—colleen@abbyshouse.org)
- *6 complementary tickets to attend the hybrid (from home or in-person) event celebration on Thursday, May 13th and 6 surprise dessert boxes

Leadership Sponsor: \$7,500

- Business/company name AND logo appears on all Spring-Tacular marketing (Abby's House website, press releases, printed materials, social media and hybrid/virtual program)
- program
- Business/company name AND logo appears on the Spring-Tacular online auction page at www.32auctions.com/abbyshouse2021
- Ability to write a guest blog featuring your business, highlighted on Abby's House website and social media (contact Colleen McGoldrick if interested in opportunity—colleen@abbyshouse.org)
- *4 complementary tickets to attend the hybrid (from home or in-person) event celebration on Thursday, May 13th and 4 surprise dessert boxes

Investing Sponsor: \$5,000

- Business/company name AND logo appears on all Spring-Tacular marketing (Abby's House website, press releases, printed materials, social media and hybrid/virtual program)
- Ability to write a guest blog featuring your business, highlighted on Abby's House website and social media (contact Colleen McGoldrick if interested in opportunity– colleen@abbyshouse.org)
- Business/company name AND logo appears on the Spring-Tacular online auction page at www.32auctions.com/abbyshouse2021
- *3 complementary tickets to attend the hybrid (from home or in-person) event celebration on Thursday, May 13th and 3 surprise dessert boxes

Community Sponsor: \$2,500

- Business/company name appears on all Spring-Tacular marketing (Abby's House website, press releases, printed materials, social media and hybrid/virtual program)
- Business/company name appears on the Spring-Tacular online auction page at www.32auctions.com/abbyshouse2021
- *2 complementary ticket to attend the hybrid (from home or in-person) event celebration on Thursday, May 13th and 2 surprise dessert boxes

Contributing Sponsor: \$1,000

- Business/company name appears on Abby's House website, press releases, printed materials, social media and hybrid/virtual program)
- Business/company name appears on the Spring-Tacular online auction page at www.32auctions.com/abbyshouse2021
- *1 complementary ticket to attend the hybrid (from home or in-person) event celebration on Thursday, May 13th and 1 surprise dessert boxes

*The hybrid event on Thursday, May 13th will be live streamed, allowing guests to enjoy the program from home or in-person at Abby's House. We are following the state's COVID safety guidelines to ensure everyone's health and safety. Updates will be shared with sponsors on an ongoing basis regarding specific event details, dessert boxes and the in-person guest capacity for May 13th.