

11th Annual Spring-Tacular

Roots of Resilience



Presenting Sponsor: \$12,000 – Co-Presenting Sponsorships available at \$12,000 each

- Business will be part of the official event name (i.e. 11th annual Spring-Tacular Presented by Sponsor Name and Sponsor Name)
- Business name and logo appears first/most prominently on all Spring-Tacular print and digital marketing
- Business name and logo appears on the online auction page
- Option for business to provide opening remarks at the beginning of the virtual speaking program
- Option to write a guest blog featuring your business' partnership with Abby's House, highlighted on website, E-News and social media accounts
- Opportunity to collaborate with Abby's House to create 3 unique social media posts to promote your business, work in the community and partnership with Abby's House

Leadership Sponsor: \$8,000

- Business name and logo appears on all Spring-Tacular print and digital marketing
- Business name and logo appears on the online auction page
- Option to write a guest blog featuring your business' partnership with Abby's House, highlighted on website, E-News and social media accounts
- Opportunity to collaborate with Abby's House to create 2 unique social media posts to promote your business, work in the community and partnership with Abby's House

Investing Sponsor: \$5,500

- Business name and logo appears on all Spring-Tacular print and digital marketing
- Business name and logo appears on the online auction page
- Business name and logo highlighted in Abby's House Monthly E-News
- Opportunity to collaborate with Abby's House to create 1 unique social media post to promote your business, work in the community and partnership with Abby's House

Community Sponsor: \$3,000

- Business name appears on all Spring-Tacular print and digital marketing
- Business name and logo appears on the online auction page
- Business name and logo highlighted in Abby's House Monthly E-News

Contributing Sponsor: \$1,000

- Business name appears on all Spring-Tacular print and digital marketing
- Business name and logo appears on the online auction page

*Visit abbyshouse.org/donations/sponsor-springtacular to see full print/digital marketing options and web links.



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Please complete this sponsorship form and return with payment by April 8, 2024 to receive full benefits. If joining as a sponsor after April 15th, your company may not be eligible for all benefits.

Artwork and logos should be submitted to events@abbyshouse.org no later than April 15, 2024 and should be in the following format: Hi-res (at least 300 dpi) PNG, JPEG, or EPS files.

Business/Individual Contact Information: _____

Business Name: _____

State how your company's name should appear (if different): _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Primary Contact: _____

Contact Email and/or Phone: _____

Facebook Handle: _____ **Twitter (X) Handle:** _____

Instagram Handle: _____ **LinkedIn Handle:** _____

Signature: _____ **Today's Date:** _____

Pay Your Sponsorship Online!

For faster processing, fill out the Sponsorship Agreement online at www.abbyshouse.org/donations/springtacular-sponsor

or

Mail completed form and payment to Jennifer Spicer.

Checks made payable to Abby's House.

Abby's House

ATTN: Jennifer Spicer

52 High Street

Worcester, MA 01609

For questions, contact Jennifer Spicer, at 508-756-5486 ext. 239 or jennifer@abbyshouse.org

Your support directly benefits the women and children who call Abby's House home. Thank you for your commitment and support!

