

# *Sponsorship Opportunities*

Please join us at our **50<sup>th</sup> Anniversary Gala**  
May 29, 2026 at The Hogan Center at College of the Holy Cross  
1 College Street; Worcester, MA 01610

## **Presenting Sponsor: \$12,000 – Co-Presenting Sponsorships available at \$12,000 each**

- Organization name featured in official event title (i.e. 50th Anniversary Celebration Presented by Sponsor Name and Sponsor Name).
- Organization logo featured prominently on all event materials: event flyer, Abby's House website, online auction site, all event emails, Abby's House Monthly e-Newsletter and social media platforms.
- Organization name and logo displayed in event program and print and digital signage at the event.
- Sponsor spotlight in the Abby's House Summer Newsletter (8,000+ mailed).
- Organization name highlighted in press release to local media about the event.
- Opportunity for organization to have a representative speak during the event speaking program.
- Special behind-the-scenes tour and lunch at Abby's House to see the impact of your support in action.
- Full-page ad in the printed event program.
- Three (3) dedicated social media posts from Abby's House highlighting your organization, philanthropic efforts, and partnership.
- Complimentary admission to event for up to ten (10) guests.

## **Platinum Sponsor: \$10,000**

- Organization logo displayed on event materials including: Abby's House website, online auction site, event emails, Abby's House Monthly e-Newsletter and social media platforms.
- Organization name and logo displayed in event program and print and digital signage at the event.
- Organization name highlighted in press release to local media about the event.
- Special behind-the-scenes tour at Abby's House to see the impact of your support in action.
- Half page ad in the printed event program.
- Two (2) dedicated social media posts from Abby's House highlighting your organization, philanthropic efforts, and partnership.
- Complimentary admission to event for up to eight (8) guests.

## **Gold Sponsor: \$7,500**

- Organization logo displayed on event materials including: Abby's House website, online auction site, event emails, Abby's House Monthly e-Newsletter and social media platforms.
- Organization name and logo displayed in event program and print and digital signage at the event.
- Organization name highlighted in press release to local media about the event.
- Special behind-the-scenes tour at Abby's House to see the impact of your support in action.
- Quarter page ad in the printed event program.
- Two (2) dedicated social media posts from Abby's House highlighting your organization, philanthropic efforts, and partnership.
- Complimentary admission to event for up to six (6) guests.

## **Silver Sponsor: \$5,000**

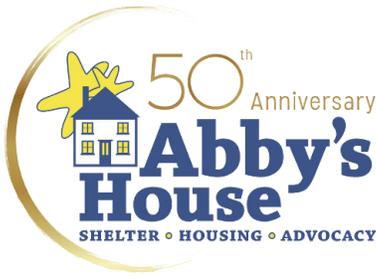
- Organization name and logo displayed on event materials including the following: Abby's House website, online auction site, Abby's House Monthly e-Newsletter, social media, event program and digital event slideshow.
- Quarter page ad in the printed event program. Complimentary admission to event for up to four (4) guests.

## **Table Sponsor: \$1,250**

- Organization name displayed on event signage and digital event slideshow.
- Complimentary admission to event for up to ten (10) guests.



**50th Anniversary Charm Bracelet: \$50**  
Your purchase supports safe housing and vital services for women and children.



# Sponsorship Opportunities

Program Book Ad Options

Half Page Ad: \$500

Quarter Page Ad: \$250

Ads must be submitted by April 1, 2026

Please complete this sponsorship form and return with payment by April 8, 2026 to receive full benefits.

Artwork and logos should be submitted to [events@abbyshouse.org](mailto:events@abbyshouse.org) no later than April 1, 2026 and should be in the following format: Hi-res (at least 300 dpi) PNG, JPEG, or EPS files.

## Business/Individual Contact Information:

Business name: \_\_\_\_\_

State how your company's name should appear on materials (if different): \_\_\_\_\_

Sponsorship level chosen: \_\_\_\_\_

In addition to my sponsorship, I would like to purchase \_\_\_\_ 50<sup>th</sup> Anniversary charm bracelets at \$50 each.

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary contact: \_\_\_\_\_

Contact email and/or phone: \_\_\_\_\_

Facebook handle: \_\_\_\_\_

Instagram handle: \_\_\_\_\_

Signature: \_\_\_\_\_ Today's date: \_\_\_\_\_

## Pay your sponsorship online!

For faster processing, fill out the Sponsorship Agreement online at [secure.ggiv.com/event/50thanniversarygala/](https://secure.ggiv.com/event/50thanniversarygala/)

OR

Mail the completed form and payment to:

Abby's House  
ATTN: Annie Babineau  
52 High Street  
Worcester, MA 01609

Please make checks payable to Abby's House.

*For questions, contact Annie Babineau at 508-756-5486 or [annie@abbyshouse.org](mailto:annie@abbyshouse.org).*

Your support directly benefits the women and children who call Abby's House home. Thank you for your commitment and support!

Abby's House | 52 High Street Worcester, MA 01609 | 508-756-5486 | [info@abbyshouse.org](mailto:info@abbyshouse.org)

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